



# There's a place for you in our *Postal Customer Council*.

Networking and Educational Opportunities for Businesses, Mail Professionals and the USPS

**Networking** – Network with professionals in the mailing and shipping industry, as well as Postal Service executives.

- Hear first-hand from other businesses how they use mail to grow their business and face the same challenges you face; and learn about USPS products and services and ways to use the mail.

**Innovative Ideas** – Help your business grow with expert advice and support.

- Learn how to leverage best practices that could improve mailing effectiveness, efficiency, and profitability.
- Learn about promotions and incentives that raise awareness of innovative mail uses.
- Learn how to integrate and expand your marketing through the mail, including *Informed Delivery* campaigns, and *Omni-Channel* marketing.

**Communications** – Stay informed with up-to-date announcements on upcoming USPS changes, as well as local and national educational and networking opportunities.

- Provides a forum for mailers to discuss and resolve local mailing issues with their local Postal Service personnel.

**Education** – Learn about Postal Service products, services, procedures, and tools.

- Gain knowledge about the Postal Service products, services, and tools that could improve mail quality and help grow your business, using the mail for marketing and communications.

**Growing Together**

***Don't Delay...Join Today!***

Visit here: <https://postalpro.usps.com/pcc>

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